

Green Entrepreneur with Physical Challenges

Name: Lakshmiram Hasda

Year: 2018

Subject: Neera technician palmyra Palm & Date Palm

Educational Qualification: Class 8

Address: Siulibona, Shushunia, Chhatna, Bankura

Motivation Behind: Since 2006, Lakshmiram has been working with date palm for a side source of income. But he started facing few problems regarding lack of communication with the market,



low market value, and few technical problems. In the interim Lakshmiram met DRCSC staff who suggested him to do a training on Neera Technician of Palmyra Palm and Date Palm. He realized the importance of this training and enlisted his name for the same. His main motivation to do this training is to clarify his mistakes and enlarge his small endeavor into a proper enterprise.

Intervention: Lakshmiram Hasda is a trainee of Neera Technician Palmyra Palm and Date Palm of 2018, a *medium duration training* under Green College Initiative Project. Besides different aspects of Palmyra Palm & Date Palm juice, Lakshmi came to know about sap extraction from the tree, juice processing techniques, tying up of Clay pot in the tree, skills of climbing up the tree. Furthermore, he has learnt few professional tricks to be a successful businessman in this sector.



After the completion of this course, Lakshmiram has started to maintain his seasonal trees in a new way. He has presently 30 palmyra Palm tree and 300 date palm trees, from which he is earning around 1 lac 30 thousand a year from date palm and 70-80 thousand a year from palmyra palm. For his expense he mentioned that only INR 37,610/- has been expensed, while INR 39,210/- for palmyra palm. Thus if calculated his average monthly income is almost around 10-12 thousand, which indicates a good transformation in his livelihood.

Way Forward: the increment of income has motivated Lakshmi to work actively with Date Palm and Palmyra Palm. This has raised his confidence level and thus he sometimes suggests local laborers to work with Date Palm or Palmyra palm. Not only this, 5 laborers have generated employment through this. In the future he hopes to expand his business and wants to open up processing units of molasses, Syrup, Barfi etc. and sell them in bigger markets of metropolitan cities.

